Proposed Questions for Interviews

What is the form of alternative agriculture being discussed?

How long has the practitioner been engaged in this practice?

Can they explain the process from beginning to end, being as detailed about the steps as possible?

What are some of the factors that motivate such an alternative choice? (Please discuss as many potentially motivating factors as possible).

Have they practiced “popular”/”mainline” agriculture (in relation to the practice being discussed)?

If so, how would they compare the two, both in amount of investment and return in time/resources, as well as any emotional condition of response (such as satisfaction or defeat)?

Do they have any opinions on “popular”/”mainline” agricultural practices or any of the externalities they may generate?

Do they have any success or failure stories surrounding any form of agricultural practice, “popular” or “alternative”?

If there is a product resulting from the agricultural practice: Is there a community/market for the product? If so, how geographically separated is the producer from the consumer?

Do they feel like you receive a fair price/return for the product?